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**NOW SERVING: FRIGIDAIRE COMMERCIAL REFRIGERATION LINE
MAKES NATIONAL DEBUT AT DETROIT'S ABC WAREHOUSE**

Detroit, MI (Feb. 20, 2006) - Frigidaire® announced today an agreement with Detroit-based electronics and appliance retailer, ABC Warehouse to sell a new line of commercial refrigeration products. In addition, the retailer will also sell a new line of Frigidaire coin-operated laundry products.

Electrolux, parent company of Frigidaire, is the world's largest manufacturer of refrigerators and freezers, and this new professional line of food service equipment is designed for catering and restaurant applications, small businesses and institutional use. It gives Detroit-area businesses a competitively-priced solution for purchasing food service quality appliances at retail.

The Frigidaire Commercial line of food service grade products includes: 20 cubic foot stainless steel door refrigerators (MSRP \$1,599), 20 cubic foot stainless steel door freezers (MSRP \$1,599), glass door merchandisers designed to display chilled products (MSRP: \$1,699), horizontal ice cream merchandisers (MSRP \$749 - \$1,099) and horizontal chest freezers (MSRP \$549 - \$799). All units meet National Sanitation Foundation / ANSI 7 standards for commercial food service use.

Detroit Retailer Expands Marketing

According to ABC Warehouse President Marty Hartunian, this new commercial product line gives his business an entre' into a new market. ABC will direct a sales force dedicated to servicing small business owners and will promote this new product offering via direct mail and other opportunistic marketing activities in the Detroit metro area.

"Frigidaire is a name consumers have trusted for years," Hartunian said. "It makes sense to extend the value we offer with our Frigidaire consumer product line over to professionals looking for top performing commercial-grade food service equipment."

Product Scheduled for National Rollout in May

According to Charlie Roy, Director of Commercial Products, the company will be launching the product line nationally later this spring at the National Restaurant Show in Chicago. For more information, visit www.frigidairecommercial.com.

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About Frigidaire

Frigidaire®, a trusted name in home appliances, boasts a brand heritage rich with quality products and lifestyle-improving innovations. Frigidaire® offers pioneering features of tomorrow with an emphasis on quality, trust and service. Visit www.frigidaire.com for more information on Frigidaire® products or to download high-resolution product photos.

About ABC Warehouse

ABC Warehouse, a privately held company headquartered in Pontiac, Michigan, was founded in 1964 and currently operates 40 appliance/electronics retail stores throughout Michigan, Ohio and Indiana.